



United States
Department of
Agriculture

Rural Development



Presented by Keith B. Adams

RUS/ACE School Telecommunications Programs Update

2016 ACE School and RUS Symposium

Our FY 2016 Vision and Purpose.....

In the next 9 months we will connect as many rural Americans as possible to enhanced broadband services through our loan and grant programs with a special focus on approving all Farm Bill Broadband Loan funds by September 30, 2016.

Use Your Influence

“Treat your customers like they own you, because they do.”

Mark Cuban



Create a Safe Space

“Your most unhappy customers are your greatest source of learning.”

Bill Gates



Team of Rivals

“Everyone stands to gain if we all work together.”

Richard Branson



Be Fair

“I think perfect objectivity is an unrealistic goal; fairness, however, is not.”

Michael Pollan



Know What The Barriers Are

“People think innovation is just having a good idea but a lot of it is just moving quickly and trying a lot of things.”

Mark Zuckerberg



Know Where You Are Trying to Go

“Let’s go invent tomorrow rather than worrying about what happened yesterday”

Steve Jobs





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Questions, Comments, Suggestions

Keith B. Adams
Rural Development
Telecommunications Program
Keith.Adams@wdc.usda.gov
Office: 202.720.9556
www.rd.usda.gov

USDA Rural Development is committed to the future of rural communities.